

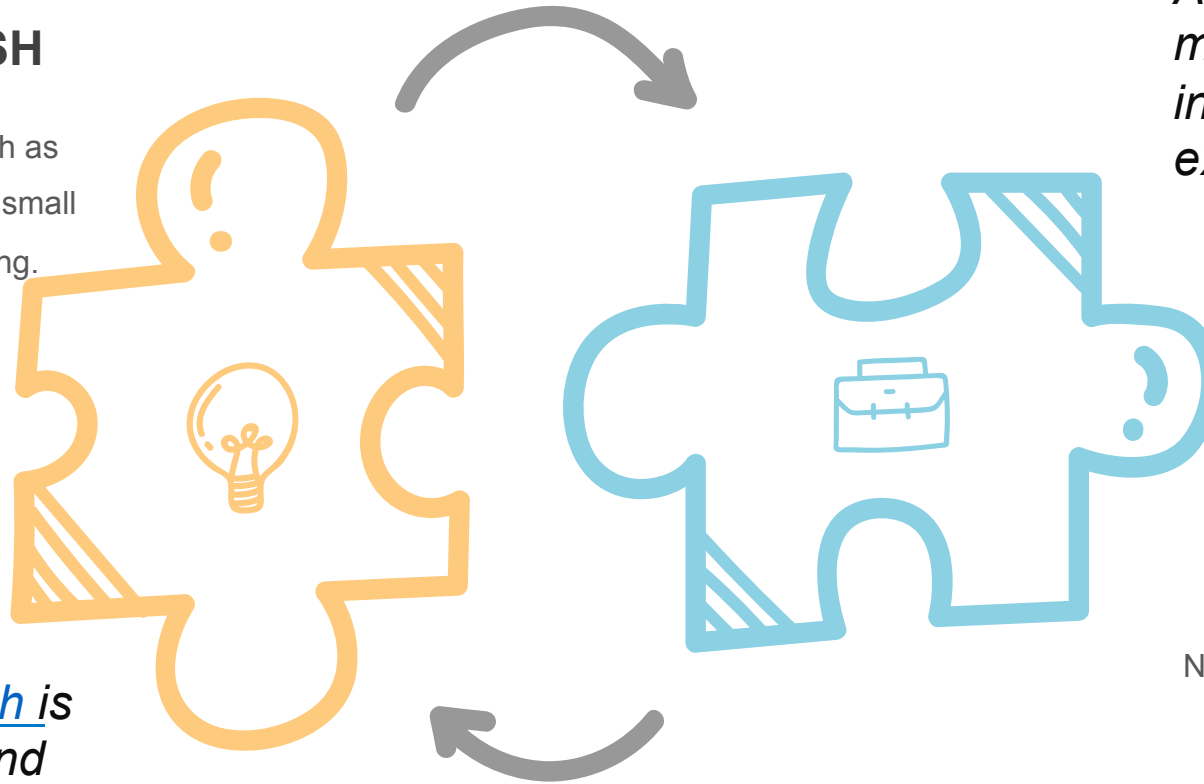
WHEN IS IT TIME TO REFRESH YOUR BRAND?



BRAND REFRESH VS. REBRAND

BRAND REFRESH

Involves small tweaks, such as updating visual elements or small changes in your messaging.



A branding refresh is done to update and build upon your existing brand structure.

A rebrand is much more extensive, as it involves removing the existing structure.

REBRAND

New brand made from scratch.

REFRESHING YOUR BRAND

Whether you're looking to bring more energy to your brand, or to ensure that your branding stays relevant, or expand your reach, refreshing your brand can certainly do wonders.

Refreshing your brand will help improve the way your business is perceived by others.

Refreshing your brand can benefit your company in a number of ways.



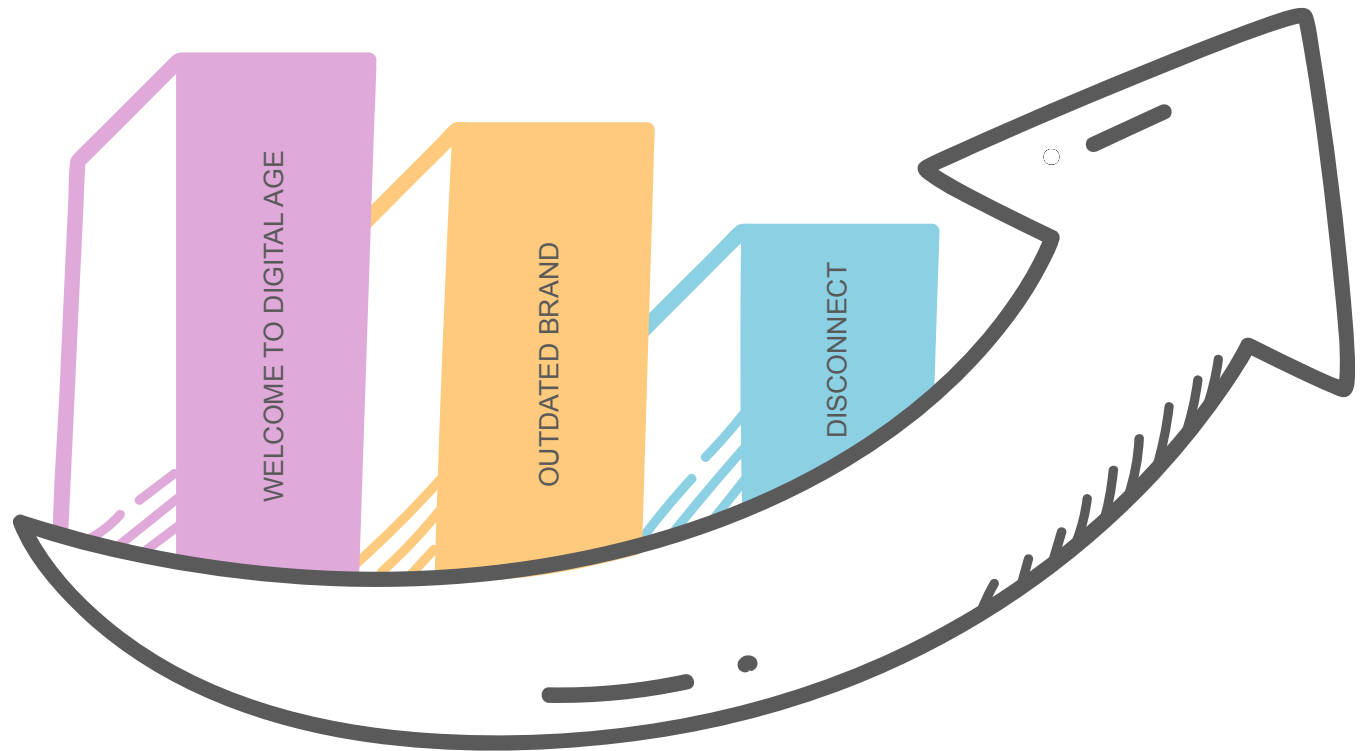
Think of a [brand refresh](#) as a personal makeover, like when you get a new haircut.

These specific updates are enough to transform your look or your presence as a whole.



BRAND REFRESH EXAMPLES

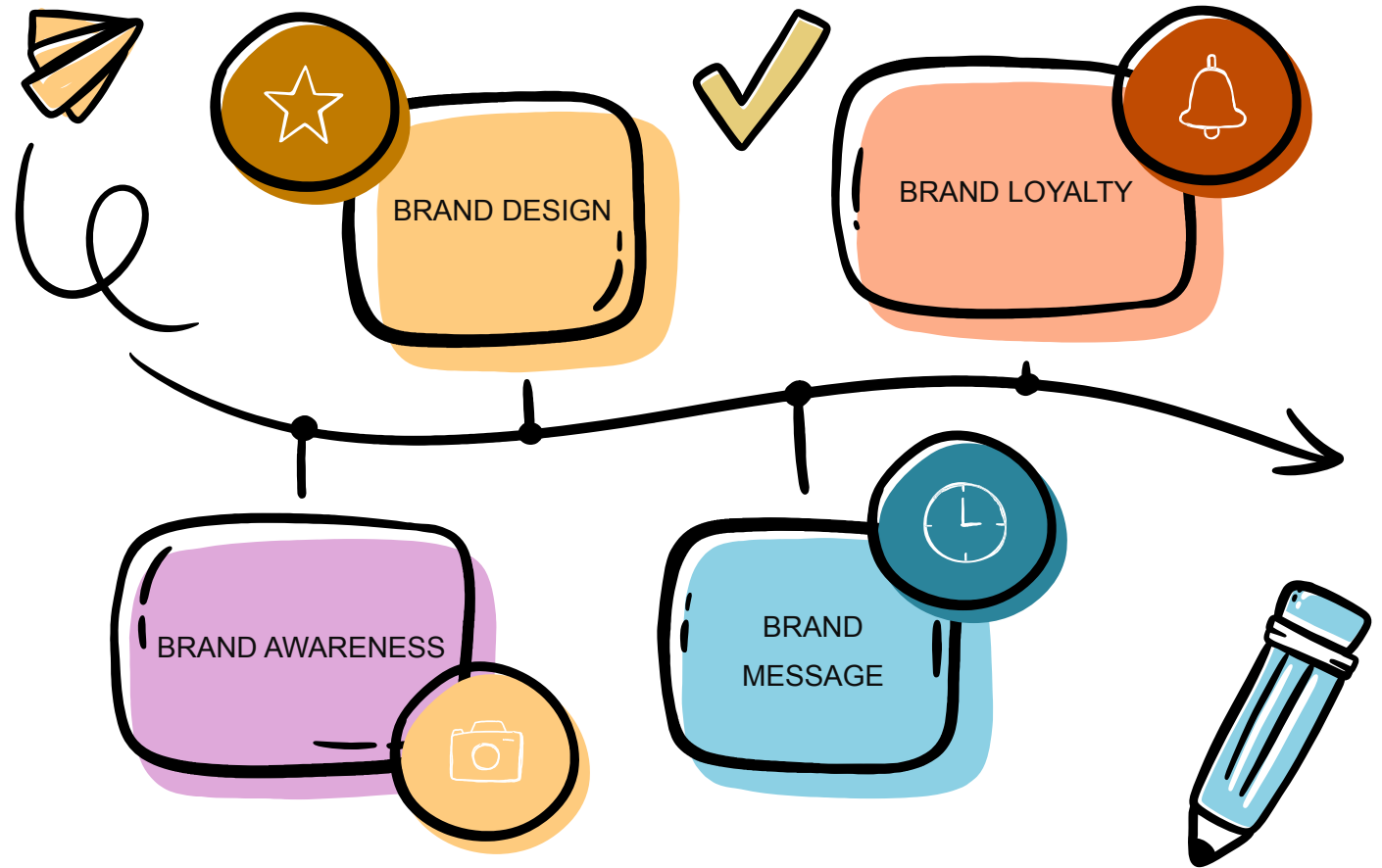
- 1 There's a disconnect between what your brand says and does.
- 2 Your brand looks outdated or unprofessional.
- 3 You don't acknowledge the digital age.



GET STARTED TODAY

If it's time to refresh your brand, then you have come to the right people. Call us at Branding Los Angeles.

With over 15 years of experience, we have established ourselves as one of the leading branding agencies, specializing in strategic branding, marketing, communication, and public affairs services for a wide range of businesses across many industries.



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